



Presenter Tips and Examples

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Engaging learners is simple and easy. Below are some tips and examples of best practices.

If you need more assistance, [click here](#) to schedule a quick brainstorming call to discuss ideas for your particular session.

Tip #1: Professionalism

- **Respect:** Treat students with respect and courtesy, using appropriate language and tone.
- **Attire:** Dress for your role.
- **Professional Setting:** Be conscious of your background and the setting you are in for your live presentation. If you are not in a professional setting, such as a vehicle, be sure to use a **Zoom background**.
- **Refrain from the following:** Vaping, Smoking, or use of tobacco products during your live session.
- **Language:** Avoid using inappropriate language, and remember to keep your words at the age and grade level of the learners with whom you are interacting.
- **Boundaries:** Avoid sharing personal information and inappropriate conversations.
- **Role Modeling:** Remember, when speaking with students, you are a role model of behavior and values.
- **Student cameras:** Do not be offended if students log in and do not turn on their cameras. They may not want their classmates to see their surroundings.

Tip #2: Structure Your Time

It typically works well to break down your 30-45-minute session into these 3 parts:

- **1-2 Minutes:** Introduce yourself and your work
- **5-15 Minutes:** Explore the session topic
- **5-10 Minutes:** Q&A



Tip #3: Speak on Students' Level

Be mindful that students' knowledge and vocabulary will vary by age.

- **Provide Context/Examples:** Share background info, experiences, pop culture references, etc.
- **Connect Learning to the Real World:** Highlight how classroom learning relates to real careers.
- **Simplify Language:** Consider students' vocabulary levels and background knowledge.
- **Keep it Short:** Share small chunks of information at a time. Brevity is best for younger students.



Tip #4: Use Visuals

- **Introduce Your Environment:** Share tools, equipment, etc., or even walk around.
- **Demonstrate a Process:** Let students see step-by-step how you do something.
- **Share Your Screen:** Show websites, photos, slides, and memes, or draw on the Zoom whiteboard.

Tip #5: Explore Diversity, Equity, and Inclusion

- **Inspire Feelings of Belonging:** Use inclusive language and encourage students to utilize their own cultural capital as a tool while pursuing areas of interest and joining/influencing work environments.
- **Consider diversity:** Consider representation on slides, etc., you share so that, when possible, students see adults representing the diversity they may see in their classrooms.
- **Talk About Your Background:** Share some ways it may have influenced your trajectory. Has your pathway seemed typical (or not) in its direction?
- **Be Mindful of Accessibility:** Since learning needs differ, consider your rate of speech,



lighting, visuals, etc. to support all participants' experiences during the session.

- **Reach out to the Educator(s):** Especially if you'll be speaking with students from a different region of the country, consider messaging the teacher(s) to see if there's anything to keep in mind when speaking with their class(es).

Tip #6: Engage Students While in Live-Steam Mode

- **Mix it Up:** Every 2-5 minutes, use a new sound effect, video clip, question/poll, visual, etc.
- **Be extra visual:** Keep students' attention with lots to look at—holding up tools, exploring your work environment, sharing a screen to do a mini-demo of a task, etc.
- **Be Relatable:** Help students connect with you by sharing your mindset and photos of yourself from along your career journey.
- **Use the Live Q&A Feature:** Keep asking questions and discussing responses - yes/no, multiple choice, short answer (depending on ages), etc. Use emojis for responses, too!
- **Share Your Passion:** Students can tell when you are excited about what you share, and enthusiasm can be contagious.

